

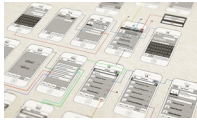
Stefan J. Caliaro

UX Designer & QA Analyst

UI Design Prototyper | Analytics | QA | Creative



+61 4 0261 4261 stefan.caliaro@gmail.com stefancaliaro.com



Designing with Everyone in Mind

Watch your users make mistakes and find out why.

Sydney, Australia

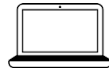


Hello there 🌐, I have always been improving peoples' lives via **creating delightful digital experiences**; right from the age of 7. ([Timeline of my experience](#)).

My passion derives from ensuring that users are **initially and always** having the **most optimal experiences**.

I have been **designing apps and deploying websites** for 5 years now; **looking to improve your UX** to new heights.

> Industry Experience



Atlassian Co-Founder, [Scott Farquhar](#)

> Education



Bachelor of Info Tech. (Co-op)

[University of Technology, Sydney](#)

Feb 2012 - Dec 2016

- Electives:
 - [Programming on the Internet](#) (2013)
 - [Mobile Networking](#) (2014)
 - [Human-Computer Interaction](#) (2014)
 - [AWS Solutions Architect Associate](#) (2016)

Siteroo

Mar 2018 - Present

UX Designer and Developer

- Designing distinct websites with my extensive web design, hosting and [WordPress experience](#) since 2012.

Tools: [Elementor](#) & [Divi](#) Page Builders • [Illustrator](#) & [InDesign](#)
 • [Cloudflare](#) CDN • [AWS EC2](#) • [Google Cloud](#), [Analytics](#) & [Domains](#) • [G Suite](#) • [Hotjar](#) to track users • [WP blogging](#).



Prosperity Media

Apr - Jul 2018
(contract)

SEO UI Analyst and Growth Marketer

- SEO backlink acquisition (**email outreach**) on behalf of clients.
- Proofread live web content, suggested UI edits to improve SEO.

Tools: [Google Search Console](#) • [Ahrefs](#) • [Moz Link Explorer](#).



Owneroom

Sept 2017 - Aug 2018

Web Designer and QA Analyst

- Managed **WordPress** add-ons ([MailChimp](#), [Google Analytics](#)), UI elements and rewrote website messaging 3 times (**copywriting**).
- Resolved 3 major UI bugs across iOS, Android, Desktop.

Tools: [WPBakery](#) • [AWS EC2](#) • [Cloudflare](#) • [Adobe Illustrator](#).



Nine Entertainment

Aug - Sept 2014
(contract)

QA UI Analyst for Stan Streaming

- User acceptance tested a pre-release version of [Stan](#).
- Tools: [Jira](#) (bug reporting) • [HipChat](#) • [Google Sheets](#).



Google Australia

Feb - Dec 2013

Social Media Marketer

- Promoted [Google's](#) products and services through [Google@UTS](#) social media streams.



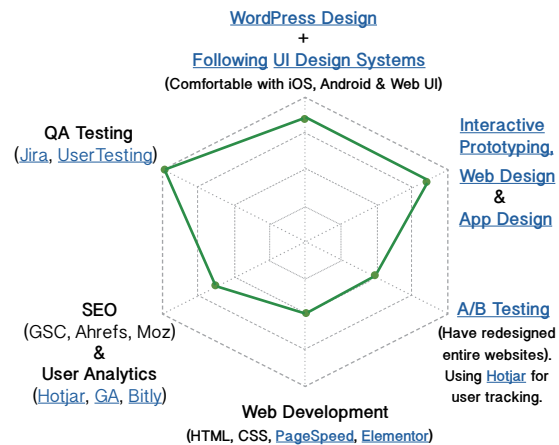
SingTel Optus

Jul - Dec 2012

Data Analyst and Web Developer

- Team of 8, I surveyed 100s of teams, used Excel sorting.
- Secondary project being a sole **Back-end PHP/MySQL Web Developer** for an internal project tracking website.

> Skills



> Projects & Events



- 2013 - [Designed 85 UI interactive screens](#) to show the flow of an internal university hiring website, later developed by 2 Developers.
- 2014 - [Designed a Health monitoring app](#) (User Interviews, [UXPin](#)).
- 2017/18 - Attended [STARTCON](#), [Australia's largest startup Conf.](#)
- July 2018 - Attended [WordCamp](#) Sydney; a popular WordPress Conf.
- Sept 2018 - Web Volunteer at [TechCrunch](#) Disrupt San Francisco.
- Hobbies: [Photography](#), [news](#), [HBO Silicon Valley](#), [tennis](#) & [microblogging](#).



+More

